



La Brea to Highland Property Owners' Meeting November 10, 2016

Melrose BID
Board of Directors:

AGENDA

Deny Weintraub
President

I. Open / Introductions

Silvia Weintraub
Corporate Secretary

II. Purpose of Meeting
– To assess property & business owner priorities to improve business on Melrose between La Brea and Highland.

Julian Chicha
Treasurer

Pierson Blaetz
*Greenway Arts Alliance/
Melrose Trading Post*

III. Review of Email Process
- Priorities were provided & voted by the group
- Does this group want to add any new priorities?
- Clarify any particular items?
- Michel Bolour (Mozza) suggested designation of “administrative tasks” and “alleys” as having 11 votes

Isack Fadlon
Sportie LA

Daniel Farasat
Tiger West Capital

Fred Rosenthal
Ametron Audio/Visual

IV. Discussion about Current Work on the Priorities
- Should we “brand” “Melrose Design District?”
- What does “special events” mean?
- How important are more crosswalks?

Donald R. Duckworth
Executive Director

V. Group Vote” Priorities for New Emphasis?

VI. Close

1934 Wilson Avenue,
Arcadia, CA 91006
323.525.0840

www.melroseavela.com
FB: Melrose Ave L.A.
Tw: @melroseavela
Inst: @melroseavela